



Calvert County NEWS

175 Main Street
Courthouse
Prince Frederick, Maryland 20678
Phone: 410-535-2003
www.co.cal.md.us

Board of Commissioners

Mike Hart
Tom Hejl
Pat Nutter
Evan K. Slaughenhoupt Jr.
Steven R. Weems

FOR IMMEDIATE RELEASE

Date: Jan. 12, 2018
Contact: Angela Walters Small, Public Information Specialist
410-535-2003 Email: Angela.Small@calvertcountymd.gov
Heather Skyrn, Public Information Program Assistant
410-535-2003 Email: Heather.Skyrn@calvertcountymd.gov

Calvert County Tourism Industry Posts Gains

PRINCE FREDERICK, Md. – Jan. 12, 2018 – It seems the word is out about the pristine waterways, natural parks and unique attractions that make Calvert County a favorite destination. A study on the impact of tourism, released in December by the Maryland Office of Tourism Development, shows an impressive 5.6 percent increase in visitors to the county in 2016. In addition, Calvert County tourism industry sales grew by 3.5 percent to nearly \$152 million, while tourism employment, labor income and tax receipts all posted gains.

Nearly 1,300 people are directly employed through the Calvert County tourism sector, representing \$41.6 million in labor income. Tourism tax receipts in 2016 – including federal, state, local and hotel taxes – totaled nearly \$40 million, an increase of almost 5.8 percent over 2015.

“The county’s rich history, unique shopping, concerts, beaches, wineries, breweries and dining experiences draw more and more visitors every year,” said Calvert County Department of Economic Development Director Kelly Robertson-Slagle. “The economic impact numbers for 2016 reinforce the fact that the tourism industry is a vital economic driver for the county; I fully expect more good news in our world of tourism next year.”

Visit Calvert County’s tourism website, ChooseCalvert.com, for details on sites, attractions, shopping and events.

###