

**ITB 2022-043
PRINT AND MAIL SEASONAL ACTIVITY GUIDE**

BID COMPARISON												
Description	Unit of Measure	Estimated Quarterly Quantity	BIDDERS									
			APG Media ¹		Centaur Graphics		Concept Printing		Indiana Printing & Publishing		WP Company	
			Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total
OPTION NO. 1												
Printing	per piece	40,000	\$0.1389	\$5,556.00	Nonresponsive. Did not submit required unit prices for mailing.	Nonresponsive. Did not provide unit prices for printing or 4-page spread.	\$0.105575	\$4,223.00	No Bid			
Additional Four-Page Spread	per piece	40,000	\$0.0254	\$1,016.00			\$0.0097	\$388.00				
Mailing	per piece	40,000	\$0.013	\$520.00			\$0.014	\$560.00				
Subtotal Option No. 1			\$7,092.00				\$5,171.00					
OPTION NO. 2												
Printing	per piece	40,000	\$0.154	\$6,160.00	Nonresponsive. Did not provide unit prices for mailing.	Nonresponsive. Did not provide unit prices for printing or 4-page spread.	\$0.226175	\$9,047.00	\$0.26	\$10,400.00		
Additional Four-Page Spread	per piece	40,000	\$0.0248	\$992.00			\$0.013725	\$549.00	\$0.01	\$400.00		
Mailing	per piece	40,000	\$0.013	\$520.00			\$0.014	\$560.00	\$0.018	\$720.00		
Subtotal Option No. 2			\$7,672.00				\$10,156.00		\$11,520.00			

¹ Took Exceptions:
Option No. 1: Size 22.75" x 13.5" folded to 11.275" x 6.875" instead of specified 22.75" x 13.75" folded to 11.75" x 6.875". Option No. 2: Size Folded to 8" x 10.5" with 80 instead of specified 8.5" x 11". Stock Cover 80# Gloss White instead of 80# White Cover. Brightness: 80 in place of 85. Unit Pricing for additional pages 8-page instead of 4-page spread.