

BID COMPARISON

**RFQ 2024-030
Print and Distribute Self-Mailer Sample Ballots
Presidential Primary Election, May 14, 2024**

Due Date/Time: January 19, 2024 by 2:30 p.m. (Local Prevailing Time)

OPTION A: 11" x 17" page with an 8 1/2" x 11" insert to be folded to create a self-mailer that is 5 1/2" x 8 1/2" with two mailing seals													
Item #	Description	Unit of Measure	Estimated Quantity	BIDDERS									
				Taylor Print & Visual Impressions		HighStarr Copy & Print Services		Strategic Factory		Doyle Printing & Offset Company, Inc.		Peabody Press, Inc.	
				Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total
A1	Typesetting	Lump Sum	1	\$40.00	\$40.00	\$750.00	\$750.00	\$220.50	\$220.50	\$2,700.00	\$2,700.00	\$1,195.00	\$1,195.00
A2	Proof	Lump Sum	1	\$103.00	\$103.00	\$0.00	\$0.00	\$0.00	\$0.00	\$270.00	\$270.00	\$225.00	\$225.00
A3	Printing	Each	69,400	\$0.08	\$5,274.40	\$0.12	\$8,656.00	\$0.17	\$11,642.63	\$0.12	\$8,315.00	\$0.23	\$15,962.00
A4	Bindery Services (Folded and Sealed)	Lump Sum	1	\$626.00	\$626.00	\$7,905.00	\$7,905.00	\$855.17	\$855.17	\$1,833.00	\$1,833.00	\$2,595.00	\$2,595.00
A5	Mail Handling Services (Mail Handling, Binding, List Management Services, and Delivery to any Maryland Post Office using Non-Profit Standard Rates)	Lump Sum	1	\$3,541.00	\$3,541.00	\$8,656.00	\$8,656.00	\$695.96	\$695.96	\$6,280.00	\$6,280.00	\$3,925.00	\$3,925.00
A6	Bulk Mail Postage based on Distribution of 69,400	Each	69,400	\$0.21	\$14,435.20	NO BID	NO BID	\$0.30	\$20,785.50	\$0.23	\$15,823.20	\$0.17	\$11,798.00
TOTAL BID FOR OPTION A				\$24,019.60		\$25,967.00		\$34,199.76		\$35,221.20		\$35,700.00	
ADDITIONAL PROOF(S)				\$75.00		\$0.00		\$30.00		\$12.00		\$125.00	

OPTION A: 11" x 17" page with an 8 1/2" x 11" insert to be folded to create a self-mailer that is 5 1/2" x 8 1/2" with two mailing seals													
Item #	Description	Unit of Measure	Estimated Quantity	BIDDERS									
				Corporate Communications Group		Phoenix Graphics		District Creative Printing		Ironmark LLC			
				Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total		
A1	Typesetting	Lump Sum	1	\$1,741.00	\$1,741.00	\$125.00	\$125.00	\$120.00	\$120.00	\$250.00	\$250.00		
A2	Proof	Lump Sum	1	\$6,598.00	\$6,598.00	\$50.00	\$50.00	\$75.00	\$75.00	\$75.00	\$75.00		
A3	Printing	Each	69,400	\$0.10	\$7,229.00	\$0.27	\$18,556.00	\$0.06	\$4,164.00	\$1.67	\$115,898.00		
A4	Bindery Services (Folded and Sealed)	Lump Sum	1	\$2,841.00	\$2,841.00	\$3,912.00	\$3,912.00	\$3,470.00	\$3,470.00	\$0.00	\$0.00		
A5	Mail Handling Services (Mail Handling, Binding, List Management Services, and Delivery to any Maryland Post Office using Non-Profit Standard Rates)	Lump Sum	1	\$3,713.00	\$3,713.00	\$950.00	\$950.00	\$35,352.00	\$35,352.00	\$0.00	\$0.00		
A6	Bulk Mail Postage based on Distribution of 69,400	Each	69,400	\$0.22	\$15,268.00	\$0.20	\$13,880.00	\$0.15	\$10,140.00	\$0.20	\$13,533.00		
TOTAL BID FOR OPTION A				\$37,390.00		\$37,473.00		\$53,321.00		\$129,756.00			
ADDITIONAL PROOF(S)				\$500.00		\$0.05		\$75.00		\$75.00			

OPTION B: 11" x 25.5" page to be folded to create a self-mailer that is 5 1/2" x 8 1/2" with two mailing seals

Item #	Description	Unit of Measure	Estimated Quantity	BIDDERS									
				Taylor Print and Visual Impressions		Peabody Press, Inc.		Strategic Factory		Corporate Communications Group		Doyle Printing & Offset Company	
				Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total
B1	Typesetting	Lump Sum	1	\$40.00	\$40.00	\$1,195.00	\$1,195.00	\$220.50	\$220.50	\$1,741.00	\$1,741.00	\$2,700.00	\$2,700.00
B2	Proof	Lump Sum	1	\$103.00	\$103.00	\$225.00	\$225.00	\$0.00	\$0.00	\$6,598.00	\$6,598.00	\$270.00	\$270.00
B3	Printing	Each	69,400	\$0.09	\$5,899.00	\$0.21	\$14,574.00	\$0.16	\$11,297.71	\$0.07	\$5,076.00	\$0.12	\$8,315.00
B4	Bindery Services (Folded and Sealed)	Lump Sum	1	\$530.00	\$530.00	\$2,395.00	\$2,395.00	\$855.17	\$855.17	\$2,841.00	\$2,841.00	\$1,920.00	\$1,920.00
B5	Mail Handling Services (Mail Handling, Binding, List Management Services, and Delivery to any Maryland Post Office using Non-Profit Standard Rates)	Lump Sum	1	\$3,541.00	\$3,541.00	\$3,395.00	\$3,395.00	\$695.96	\$695.96	\$3,213.00	\$3,213.00	\$6,280.00	\$6,280.00
B6	Bulk Mail Postage based on Distribution of 69,400	Each	69,400	\$0.23	\$15,823.20	\$0.17	\$11,798.00	\$0.30	\$20,785.50	\$0.22	\$15,268.00	\$0.23	\$15,823.20
TOTAL BID FOR OPTION B				\$25,936.20		\$33,582.00		\$33,854.84		\$34,737.00		\$35,308.20	
ADDITIONAL PROOF(S)				\$75.00		\$125.00		\$30.00		\$500.00		\$12.00	

OPTION B: 11" x 25.5" page to be folded to create a self-mailer that is 5 1/2" x 8 1/2" with two mailing seals

Item #	Description	Unit of Measure	Estimated Quantity	BIDDERS									
				HighStarr Copy & Print Services		Phoenix Graphics		District Creative Printing		Ironmark LLC		Unit Price	Total
				Unit Price	Total	Unit Price	Total	Unit Price	Total	Unit Price	Total		
B1	Typesetting	Lump Sum	1	\$900.00	\$900.00	\$125.00	\$125.00	\$120.00	\$120.00	\$250.00	\$250.00		
B2	Proof	Lump Sum	1	\$0.00	\$0.00	\$50.00	\$50.00	\$75.00	\$75.00	\$75.00	\$75.00		
B3	Printing	Each	69,400	\$0.25	\$17,663.00	\$0.27	\$18,556.00	\$0.06	\$4,164.00	\$1.61	\$111,734.00		
B4	Bindery Services (Folded and Sealed)	Lump Sum	1	\$9,250.00	\$9,250.00	\$3,912.00	\$3,912.00	\$2,776.00	\$2,776.00	\$0.00	\$0.00		
B5	Mail Handling Services (Mail Handling, Binding, List Management Services, and Delivery to any Maryland Post Office using Non-Profit Standard Rates)	Lump Sum	1	\$9,650.00	\$9,650.00	\$950.00	\$950.00	\$35,352.00	\$35,352.00	\$0.00	\$0.00		
B6	Bulk Mail Postage based on Distribution of 69,400	Each	69,400	NO BID	NO BID	\$0.20	\$13,880.00	\$0.15	\$10,140.00	\$0.20	\$13,533.00		
TOTAL BID FOR OPTION B				\$37,463.00		\$37,473.00		\$52,627.00		\$125,592.00			
ADDITIONAL PROOF(S)				\$0.00		\$0.05		\$75.00		\$75.00			