

Calvert County Planning Commission  
Virtual Meeting  
June 17, 2020





# TOWN CENTER MASTER PLAN

## Prince Frederick

CALVERT  
COUNTY

*Maryland*

A white map of Calvert County, Maryland, set against a dark blue background. A green location pin with a circular seal is placed in the western part of the county, indicating the location of Prince Frederick. The seal features a landscape with a sun, water, and a building.

HELP US  
PLAN

PRINCE FREDERICK

# Update Process

We are here

## Identify Issues

- Staff preparation
- Community Outreach
- Public Meetings

Winter 2019/2020 - Spring 2020

The timeline needs to be updated due to COVID-19 delays.

## Develop Plan

- Public Meetings
- Draft plan
- Planning Commission review

Spring 2020 - Fall 2020

## Adoption

- Planning Commission Public Hearing/Approval Recommendation
- Board of Calvert County Commissioners Review/Public Hearing
- Adoption

Fall 2020 - Spring 2021

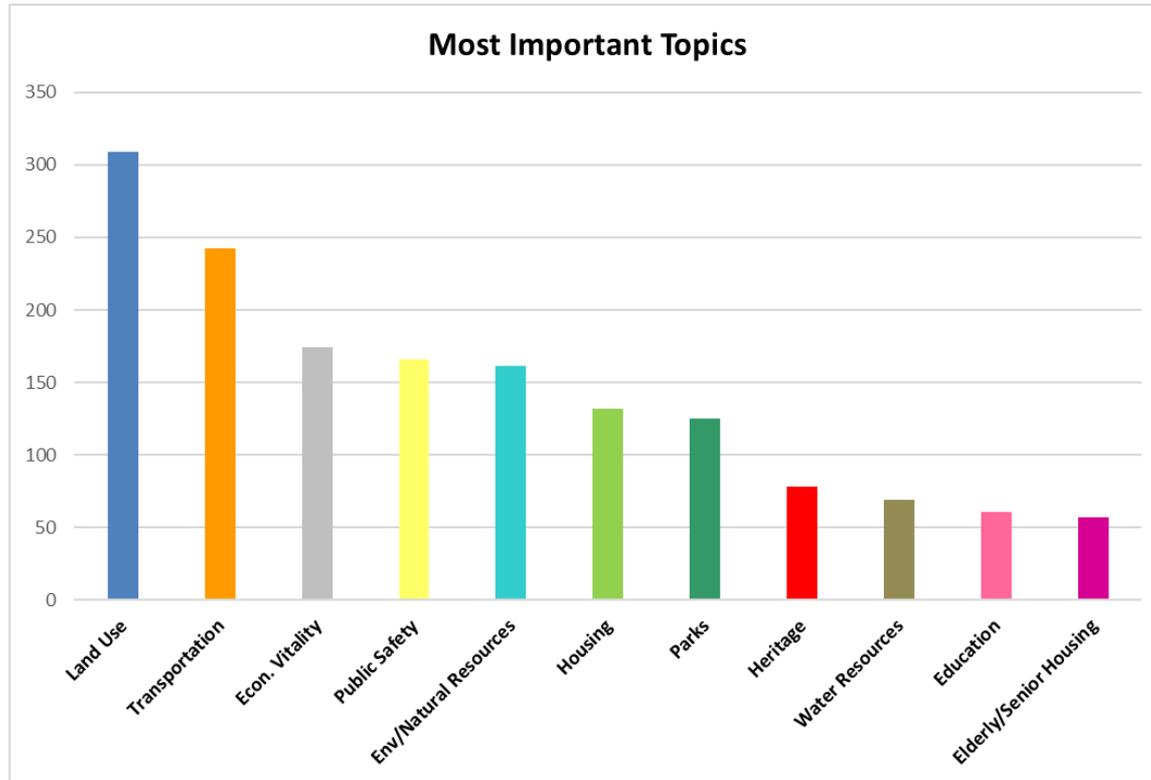
Preliminary work on updating the zoning regulations would begin mid-way through the master plan update process.

# Public Meetings in Phase I

- January 8 Liaison Meeting
- January 30 Overview Presentation
- March 2 Survey Results/Workshop
- Focus Area Workshops \*

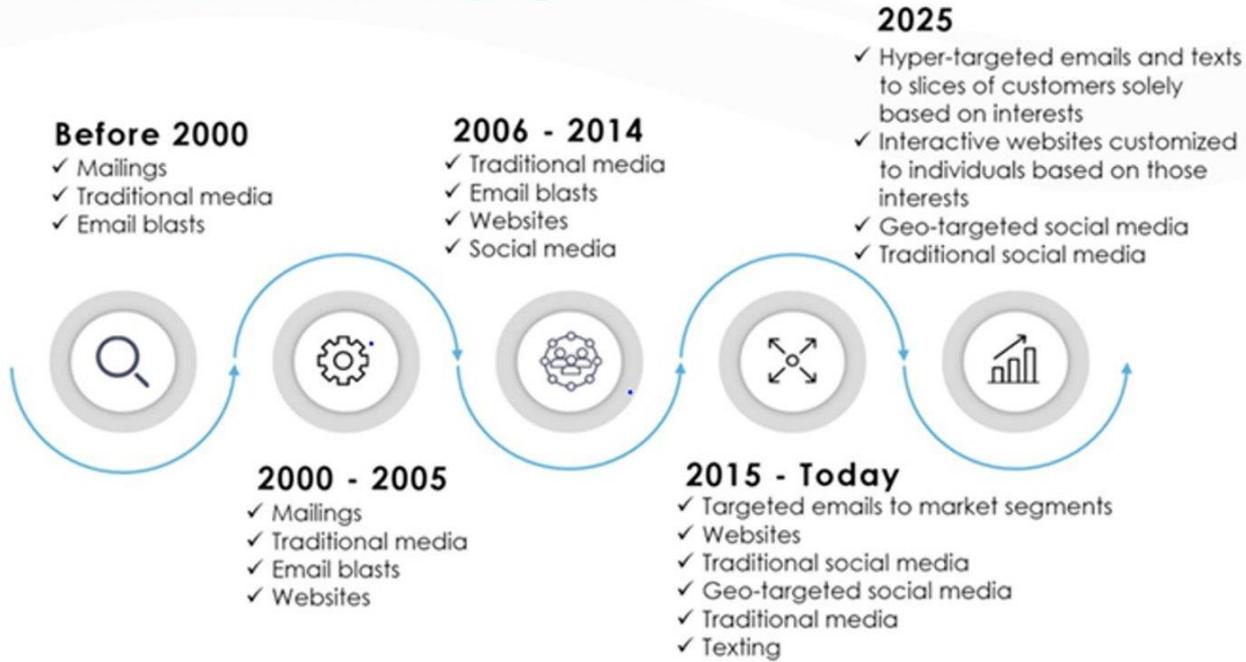
\* Focus Area Workshops were placed on temporary hold due to COVID-19 precautions.

# Prince Frederick Survey #1 Results



# The Evolution of Public Engagement

## Channels for Mass Engagement



# Online Engagement Toolbox

Types of tools include:  
website, social media, online  
forums, online message  
boards, online meetings,  
surveys & polls, mapping  
tools, interactive learning and  
mobile solutions.



# Website

GOVERNMENT DEPARTMENTS RESIDENTS BUSINESS HOW DO I? COVID-19



Staff Directory

Agricultural Preservation

Board of Appeals

Census 2020

Comprehensive Plan Zoning Ordinance

Documents

Environmental

Fees

Forms

Growth Tier Act

Historic Preservation

Inspections and Permits

Maps

Planning & Development (Planning Commission)

Sign Regulations

Subdivision Evaluation Group (SEG)

[Home](#) - [Departments](#) - [Planning & Zoning](#) - [Town Center Master Plan Update](#)

## Prince Frederick Town Center Master Plan and Zoning Update

### PUBLIC NOTICE

The Prince Frederick Town Center Master Plan Update focus area workshops planned for Spring 2020 are on temporary hold due to COVID-19 precautions. Information regarding the scheduling of the workshops will be posted to this webpage in the future.

### We are planning for the future!

The Calvert County Planning & Zoning office is in the process of updating the Prince Frederick Town Center Master Plan and Zoning Regulations. The Calvert County Board of County Commissioners adopted The Prince Frederick Master Plan and Zoning Ordinance originally in 1989.



These planning efforts are initiated through respective planning departments and planning boards for each county. Close coordination between the county and the Planning Commission is essential to ensure that current and future county government needs are addressed. The Department of Planning & Zoning coordinates review and commentary on master plans on behalf of the Planning Commission and Board of County Commissioners.

### Citizens encouraged to Fill Out a Survey on the Prince Frederick Town Center Master Plan

The Calvert County Department of Planning & Zoning is seeking citizen input on updating the Prince Frederick Town Center Master Plan. Citizens are encouraged to fill out a brief survey about the Prince Frederick Town Center. The survey will be open until Monday, June 1, 2020 at 11:55 p.m. This is the second of a series of surveys to be offered to citizens for feedback about the master plan. Click the link below to fill out the survey.

### Contact Us

Jenny Plummer-Welker,  
AICP

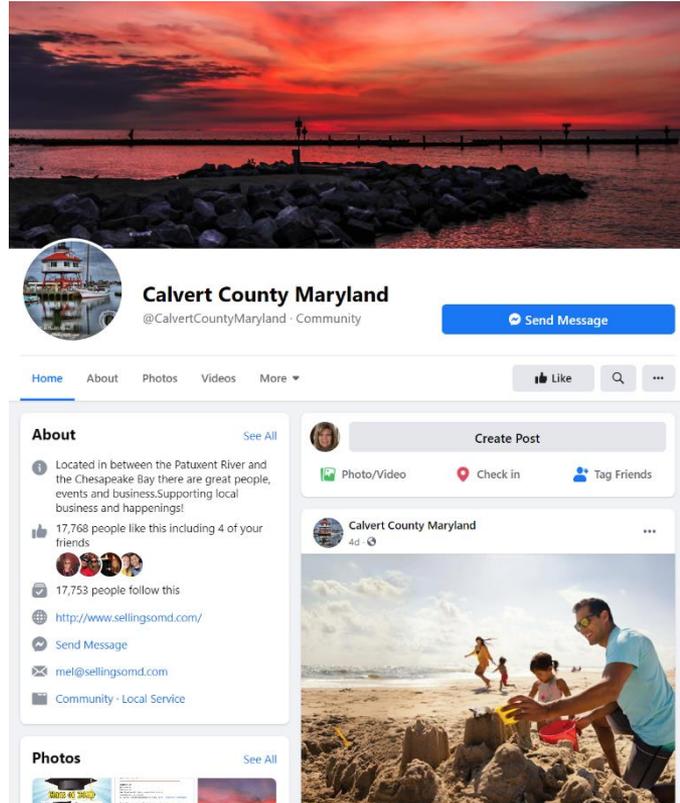
Long Range Planner

Email: [Jenny.Plummer-Welker](mailto:Jenny.Plummer-Welker)

Phone: 410-535-1600, ext. 2333



# Social Media



The image shows a screenshot of the Facebook profile for Calvert County Maryland. At the top is a large cover photo of a sunset over a body of water with a pier. Below the cover photo is the profile picture, which is a circular image of a boat. The name "Calvert County Maryland" is displayed in bold, with the handle "@CalvertCountyMaryland · Community" underneath. A blue "Send Message" button is located to the right of the name. Below the name are navigation tabs for "Home", "About", "Photos", "Videos", and "More". To the right of these tabs are icons for "Like", "Search", and a menu icon. The "About" section is expanded, showing information such as the location, number of likes (17,768), number of followers (17,753), and a website link (http://www.sellingsomd.com/). The "Photos" section is also visible, showing a photo of a man and children building a sandcastle on a beach.

**Calvert County Maryland**  
@CalvertCountyMaryland · Community

Send Message

Home About Photos Videos More

Like Search

**About** See All

Located in between the Patuxent River and the Chesapeake Bay there are great people, events and business. Supporting local business and happenings!

17,768 people like this including 4 of your friends

17,753 people follow this

http://www.sellingsomd.com/

Send Message

mei@sellingsomd.com

Community · Local Service

**Photos** See All

Create Post

Photo/Video Check in Tag Friends

Calvert County Maryland 4d



# Online Forums

## Welcome to SpeakUp

REDEFINING CIVIC ENGAGEMENT

### What's This All About?

Granicus Demo Environment is making it easier for the public to communicate feedback and receive information. Granicus Demo Environment is a way for you to find out about ongoing **Projects**, join in on topical **Discussions**, create/share/vote on citizen-generated **Ideas**, and connect with others that share your interests. You can also learn about public **Meetings** and take **Surveys** that will help us, as a community, shape the future of how we work. The more public input we receive the better Granicus Demo Environment can become.

### How can we improve our city?

Enter your idea here... [Submit](#)

[See More Ideas](#) | **Idea: Allow backyard chickens** | Posted by Kelly B on 2013-11-10 03:09:42 UTC

#### Project: Revitalization of New Market Street

The vision of Market Street as a "grand boulevard" dates to the city's earliest days under U.S. control in 1847, said Anthea Hartig, executive director of the State Historical Society. An "urban cacophony" reigned on the city's preeminent thoroughfare for almost a century with four sets of streetcar rails and ornate theaters and restaurants lining both sides. Television, automobiles and suburban flight took their toll by the 1950s, leading to a long decline.

1 Attachments | 2 Feature Items | [View Project](#)

#### Discussion: Fund Bike Share Program



The city should be able to make funding available to start a bike sharing program. Many cities have this service available and it is a feasible addition to our infrastructure since there is very little maintenance and staffing needed to create a successful program. The benefits to this program...

1 Topics | 3 Attachments | 3 Answers | Closed 2014-01-12 | [View Discussion](#)

#### Meeting: Parks and Rec Meeting

**DEC 10**  
04:11pm PST

0 Comments | Closed December 10, 2013 at 4:01pm PST | [View Agenda](#)

#### IDEAS IN ACTION

- Lathrop Village Apartment Redevelopment
- Expand bike lanes to neighborhoods
- Electronic Text Books

#### RECENT ACTIVITY

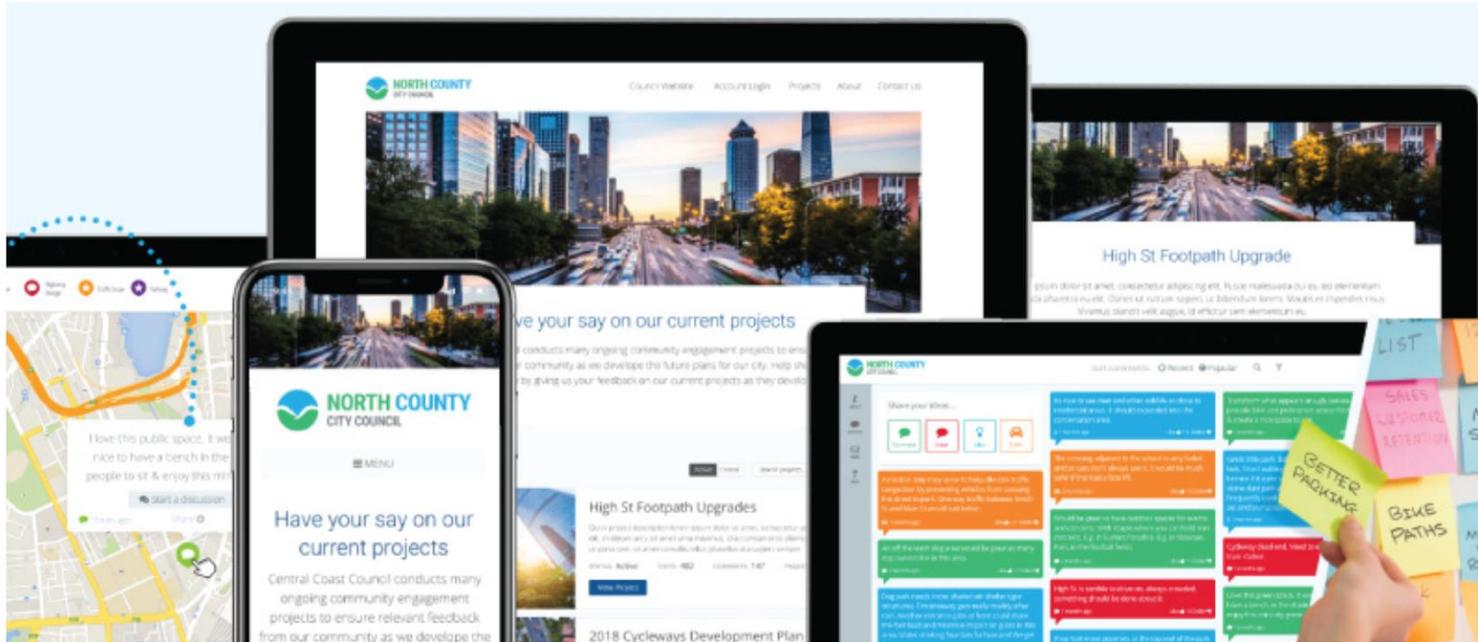
- William Dixon William Dixon voted on an idea
- Jack M commented on an Idea
- Jack M commented on an AgendaItem
- Jack M voted on an Idea
- Shawn Carpenter voted on an Idea

#### PROJECTS

- Downtown Redevelopment in Palmetto Bay
- Revitalization of New Market Street
- Revitalization of New Market Street
- Visioning Project for 2040



# Online Message Boards



Source: social pinpoint

# Online Meetings



Source: Vector Image

# Survey & Polls

The screenshot displays the Pollster interface for a poll titled "How are you feeling about the basics?". The poll is currently active, as indicated by the "3. Present" step in the top navigation bar. The main content area shows a horizontal bar chart with the following data:

Response	Percentage
1: I'm Confused	10%
2: I'm catching on slowly	10%
3: I think I get it	30%
4: Loud and Clear!	40%
5: Hurry up to the hard stuff	10%

Instructions for respondents: "When poll is active, respond at [PollEv.com/pollster](https://PollEv.com/pollster) or Text POLLSTER to 22333 once to join".

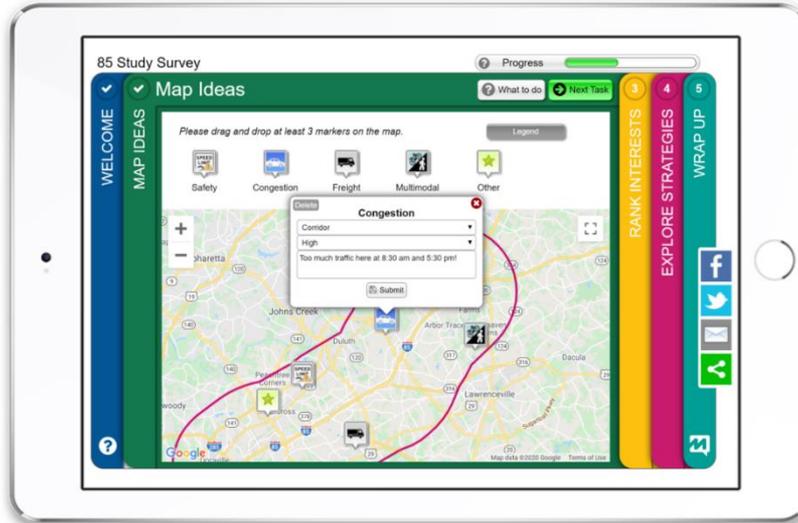
The right sidebar contains several sections:

- How to present**: Includes a "Share" section with a "Shareable response link" ([https://PollEv.com/multiple\\_choice\\_polls/nWppons](https://PollEv.com/multiple_choice_polls/nWppons)) and a note that "People can respond without the poll being active."
- PollEv.com/pollster**: A link to the poll's live page, with instructions: "Use this page to present the poll to a live audience. It always displays the poll that is currently activated. Your current poll will remain active for 24 hours. Edit"
- Live results**: A section for "Live chart with real-time results." with a note: "Don't share unless you want to reveal responses to the people who receive the link."
- Embed poll**: A section with the text "Embed this poll into your webpage or blog." This section is highlighted with a green border in the screenshot.

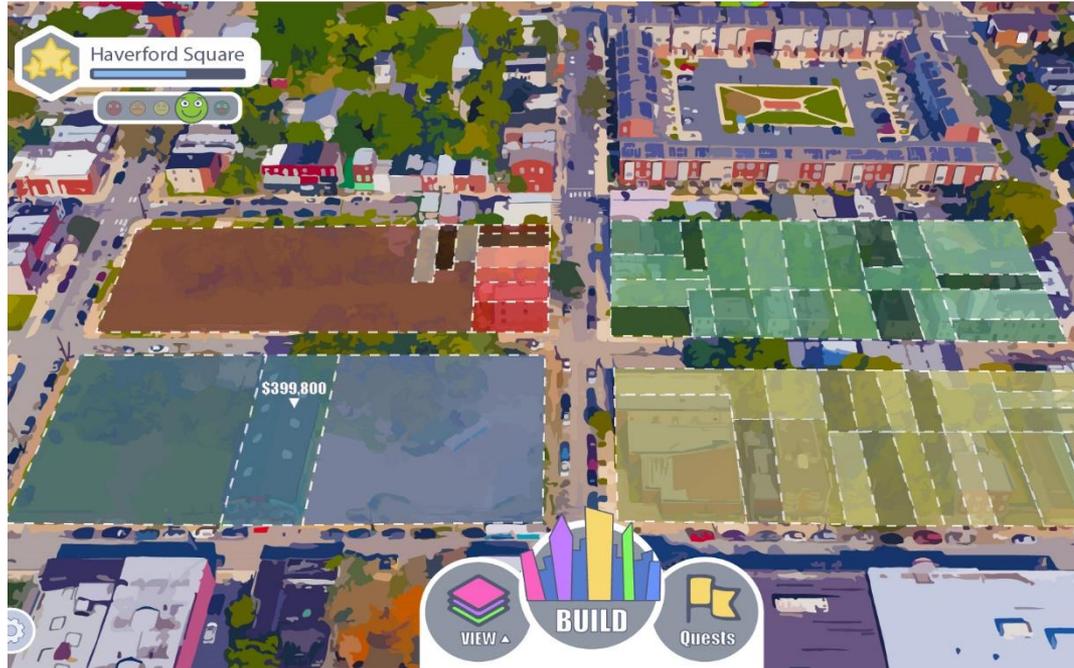
At the bottom of the interface, there are buttons for "Edit", "Export", and "Delete". A URL bar at the bottom left shows [https://www.pollerywhere.com/multiple\\_choice\\_polls/nWpponsVY9tvt93](https://www.pollerywhere.com/multiple_choice_polls/nWpponsVY9tvt93).



# Mapping Tools

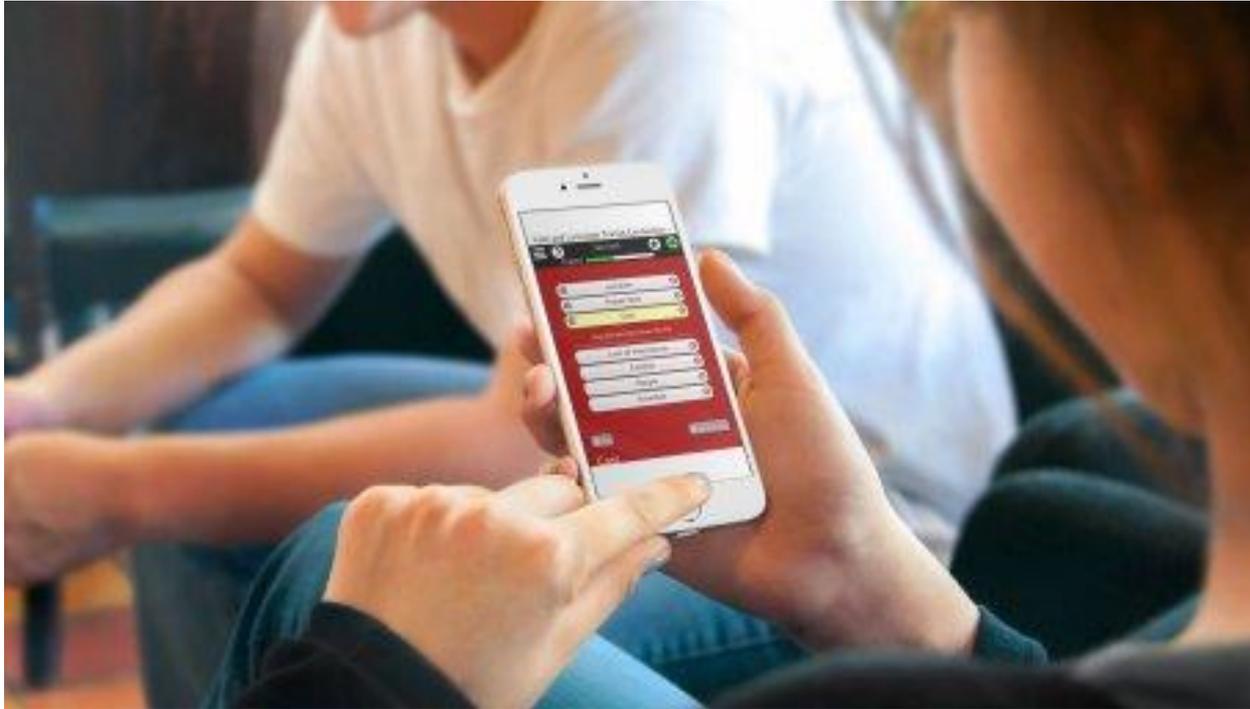


# Interactive Learning



With support from the Knight Foundation, Drexel professor Frank Lee is helping people learn about Philadelphia with an interactive urban planning game.

# Mobile Solutions



Source: stock image

# Next Steps

## A. Online Public Outreach and Community Engagement

Direct staff to:

1. Continue to use the tools we have used in past long range planning projects: website, social media, and surveys.
2. Use the other tools that the county already owns but have not yet been used for long range planning projects: YouTube website for videos; social media; and online meetings/digital town halls/webinars.
3. Consider using an online forum tool. Work with the Calvert County Department of Community and Media Relations and the Calvert County Technology Services Department in this consideration. If the departments agree with adding this type of tool, staff suggests trying it and then evaluating its use for the next Town Center Master Plan update.

## B. Focus Area Topics: Land Use and Transportation

1. Direct staff to proceed with plans to host two public workshops on the focus area.



# To Learn about Events & Status

- Visit the project page:

[www.calvertcountymd.gov/2567/Town-Center-Master-Plan-Update](http://www.calvertcountymd.gov/2567/Town-Center-Master-Plan-Update)

- Sign up to receive email messages: click on “Notify Me” under News Flash and select “Planning & Zoning”
- Follow on Facebook



**Notify Me**

*Subscribe to stay informed*



# Calvert County Census 2020



Calvert County Planning Commission  
June 17, 2020



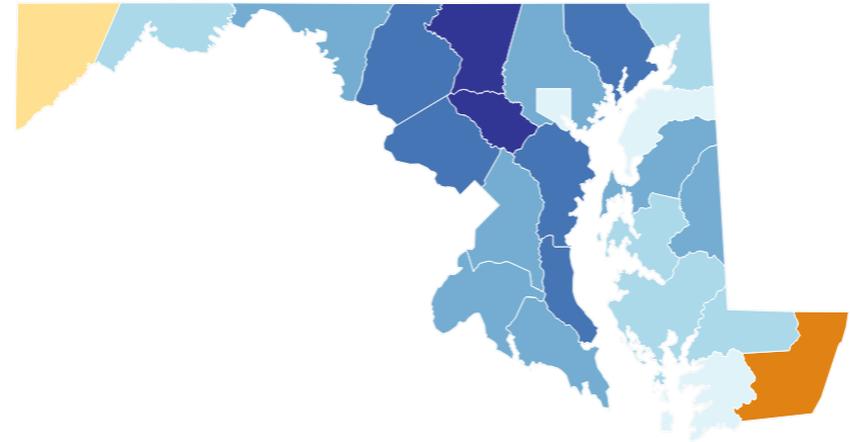
# Self-Response Rates

## Maryland's 24 Jurisdictions

### as of 6/16/2020

Maryland Self-Response  
**65.5%**

Allegany Self-Response  
**61.4%**



Email us at [responseratemap@census.gov](mailto:responseratemap@census.gov)  
 Responses received as of 6/16/2020.  
[Click here for technical details](#)



**i**

Select Mode  
Total

Select State  
Maryland

Select County  
(All)

Geographies

Return to State

County

Census Tract

City

Congressional District

Town and Township

Tribal Area

**!**

Operational Updates

**🕒**

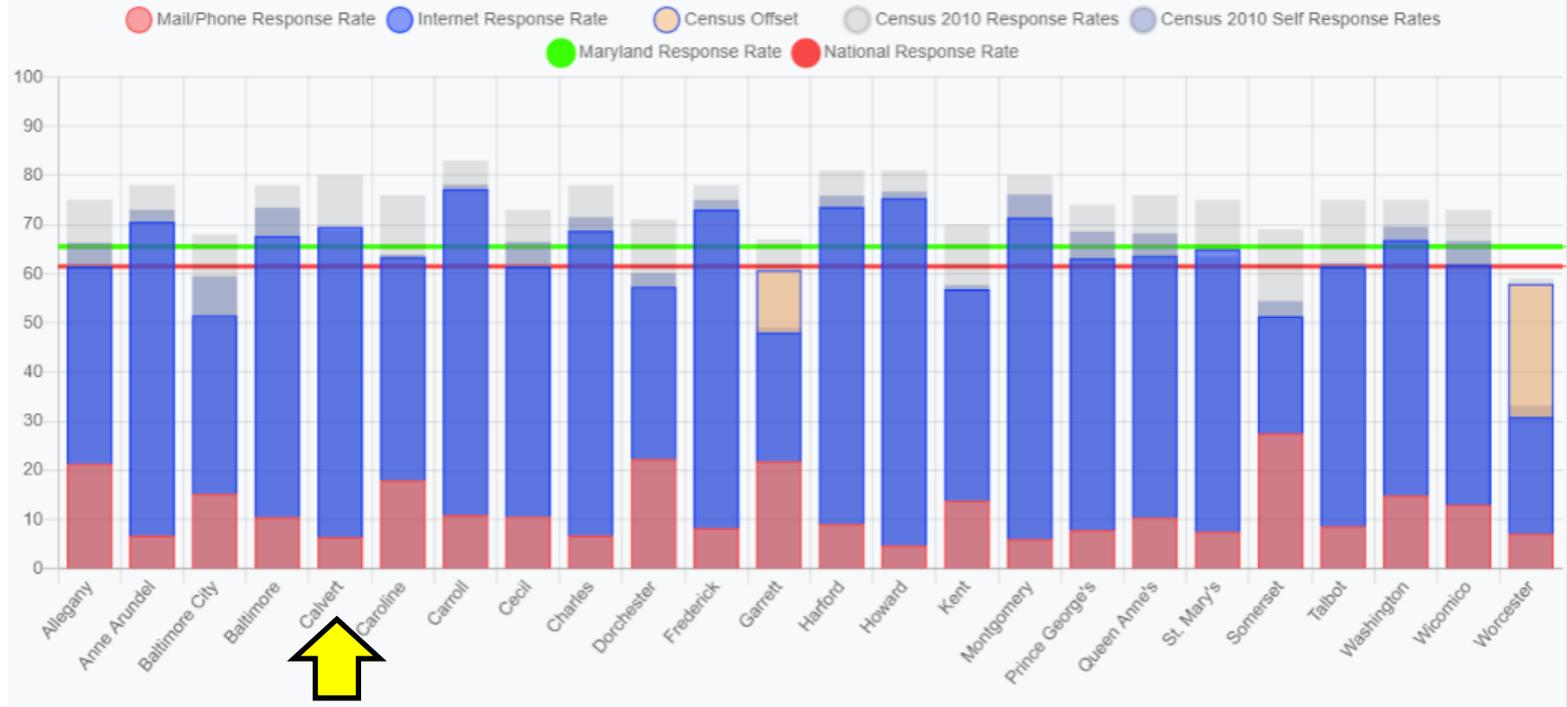
Historical Data

Shape your future  
START HERE >

United States  
**Census 2020**

# Maryland Census at a Glance

Maryland Census Response at a Glance ( 2020-06-17 )



Calvert at  
69.5%  
Self-  
Response  
Rate

Census  
Bureau Data  
from  
6/16/2020  
posted to  
MDP's website  
on 6/17/2020



○ - Indicates adjusted Self-Response rates for Garrett and Worcester counties after excluding Census Tracts with secondary homes near Deep Creek Lake and Ocean City.





**[www.my2020Census.gov](http://www.my2020Census.gov)**  
**[www.calvertcountymd.gov/Census](http://www.calvertcountymd.gov/Census)**

**✓ YOU  
COUNT**

For the first time ever, you can complete  
the Census online or by phone.

**1-844-330-2020**

**TAKE THE CENSUS**

